



FOR IMMEDIATE RELEASE

Contact: Jennifer Hickin
jhickin@theadcomgroup.com
216-912-2865

**Don't Miss a Bone or a Bucket
Cheer the Cleveland Cavaliers on to Victory at the
24th Annual Marc's Great American Rib Cook-Off & Music Festival**

CLEVELAND, OH – The action of the NBA Eastern Conference Finals comes to the Marc's Great American Rib Cook-Off & Music Festival Memorial Day weekend!

Watch as the Cleveland Cavaliers take on the Atlanta Hawks on Friday, May 22, and Sunday, May 24, on a large screen located by the Ones to Watch stage at the festival taking place Friday, May 22 through Monday, May 25 at Jacobs Pavilion and the Nautica Entertainment Complex on the West Bank of the Flats.

As an official watch party location, attendees will be able to enjoy some mouthwatering barbecue while cheering the Cavs on to victory from the Ones to Watch stage's outdoor seating area. The Budweiser Build-A-Bar, a multi-level bar located in the heart of the Riverside Terrace Dining Area, will also feature flat screen TV's tuned to the game.

Festival hours will be extended as needed on Friday and Sunday to allow for viewing each game in its entirety.

To stay up-to-date on the latest festival and entertainment information, download the FREE Live Nation mobile app by texting "LNAPP" to 404040 or visit www.fox8.com/rib.

GENERAL EVENT INFORMATION:

EVENT DATES AND TIMES:

Friday, May 22	12:00 p.m. – 11:00 p.m.
Saturday, May 23	12:00 p.m. – 11:00 p.m.
Sunday, May 24	12:00 p.m. – 11:00 p.m.
Monday, May 25 (Memorial Day)	12:00 p.m. – 8:00 p.m.

RESERVED AND GENERAL ADMISSION TICKETS PROVIDE ACCESS TO BOTH THE COOK- OFF AND ALL OF THE MUSIC PERFORMANCES ON THE BUD LIGHT MAIN STAGE, ONES TO WATCH STAGE AND ROOTS OF AMERICAN MUSIC ACOUSTIC DINING TENT.

The Rib Cook-Off takes place at Jacobs Pavilion and the Nautica Entertainment Complex on the West Bank of the Flats in downtown Cleveland. For more details, venue information or driving directions, visit the festival's official website www.fox8.com/rib or call the Jacobs Pavilion Box Office at 216-622-6557 during event hours.

Adult general admission is ONLY \$6 with a coupon from Marc's. Kids 12 and under are **FREE** every day, all hours. Entertainment continues to be **FREE** with general admission. General admission tickets are not sold in advance and are only available for purchase at the Rib Cook-Off box office during event hours.

All Rib Cook-Off vendors will be accepting cash and credit cards for all food and beverage purchases. A food and beverage ticket system is no longer used. Additionally, several ATM machines will be located throughout the event site.

Parking is available at various surrounding lots on both the East and West Bank of the Flats. The Swing Bridge that connects the East and West Bank is open, making it convenient to park in the lots near the Settler's Landing RTA Waterfront Line.

THANKS TO OUR SPONSORS!

The 24th Annual Marc's Great American Rib Cook-Off & Music Festival is produced by Live Nation and co-presented by Fox 8 and Bud Light. Associate sponsors include Aquafina, Budweiser Build-A-Bar, Akron-Canton Airport, Cleveland CAVS, Cleveland Gladiators, Cleveland Scene Magazine, CB Old Country Stores, Columbus Blue Jackets, Chrysler, Dodge, Jeep, RAM and FIAT (FCA US LLC), DeckCreator, Del Monte, Dole, E.J. Thomas Performing Arts Center, Ekrich, Greater Cleveland Aquarium, Healthy Choice, House of LaRose, Lake Erie Monsters, Pepsi-Cola, Primo Ceramic Grills, Renewal by Andersen, Trex Outdoor Decks, Tri-C® Recording Arts & Technology, Windows on the River, Wright State University, Star 102.1 WDOK, 99.5 WGAR, ESPN 850 WKNR,

Majic 105.7, 100.7 WMMS, 106.5 The Lake, 98.5 WNCX, Q104, WNWV 107.3 The Wave, WTAM 1100, 92.3 The Fan, 107.9 WENZ and 93.1 WZAK. Our 2015 charitable partners are Roots of American Music, Cleveland APL, Downtown Cleveland Alliance and Easter Seals.

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